

DUO
Magazine

"The Little Magazine Making A Big Difference"

mediaKit

DUO

Magazine



at a GLANCE

THE "LITTLE" MAGAZINE MAKING A "BIG" DIFFERENCE

DUO "Do Unto Others" Magazine is more than just a magazine; it's a meeting place for young men and women, from the ages of 25-55, to come together to share their similarities and embrace their differences. It's a heartfelt journey through the endeavors of the charitable organizations and Unsung Heroes who are changing lives throughout South Florida. Inspirational, motivational and extraordinarily entertaining, DUO magazine is delighting readers from Fort Lauderdale Beach to South Beach and all of the beautiful sands in between. With a distribution of 80,000, DUO is the next "must have" publication for movers and shakers, jetsetters and entrepreneurs, from aspiring achievers to the hippest and hottest heroes in South Florida, those who live to love and love to live and who celebrate each day with music in their ears, art on their walls and sharing in their hearts. DUO Magazine, the Little magazine making a Big difference.

OUR WISH LIST FOR THE A-LIST

DUO would like to have a beer with...

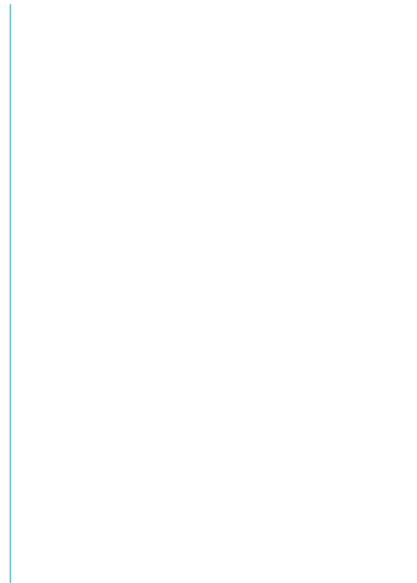
Chad Pennington

Why? He's the quarterback who knows how to give back. He's looking good on the field and good-looking off the field. With his fans or with his family, he's DUO's idea of the perfect well-rounded man. And need we say more about this South Florida newcomer, the NFL's reigning Comeback Player of the Year, an award he also won in 2006, who took our beloved Miami Dolphins into the playoffs after a 1-15 season?

As Miami Herald writer Jeff Darlington admires: "He is passionate about his career but comfortable with his life. He is motivated but tranquil. He is inspired but content. He is physically strong and mentally sound."

The founder of the *1st and 10 Foundation* (www.1stand10foundation.com), Chad is the first Dolphin quarterback since Hall of Famer Dan Marino to throw 3,500 yards. For his role in the Dolphins' 10-win turnaround he received consideration from several major media outlets, finishing second to Peyton Manning, for the 2008 AP NFL MVP.

Now, at the end of the day when his jersey comes off and his jeans and tee shirt are in place, Chad is making all the right moves in the South Florida community. Hosting guests from charitable organizations for the Dolphins' *All Community Team Ticket Program*, donating money to the *Dolphins' Thanksgiving Meal* giveaway benefiting families serviced through the *Daily Break Food Bank*, and as a volunteer for the *Make-a-Wish Foundation* visiting kids with cancer. It's no wonder he's tops on DUO's scoreboard of favorite guys. DUO





mediaPLANNER

ISSUE	TOPIC	SPACE RESERVATION	ART SUBMISSION
January 2010	Sports	November 30th	December 15th
April 2010	Fashion	February 30th	March 15th
July 2010	Music	May 30th	June 15th
October 2010	Green	August 30th	September 15th

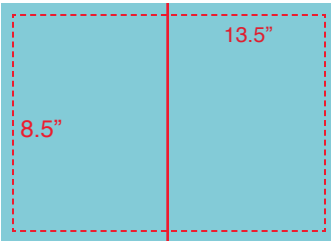


rate INFORMATION

SIZES	PRICE
Back Cover	\$6,250
Inside Front Cover	\$5,000
Inside Back Cover	\$3,750
Front Right Read	\$3,750
Two Page Spread (Premium Position)	\$7,250
Two Page Spread	\$3,500
Full Page	\$2,000
2/3 Page	\$1750
Half Page	\$1,250
1/3 Page	\$1,000
1/4 Page	\$750
Banner Ad	\$250
Newsletter Ad	\$150

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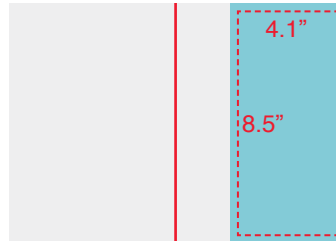


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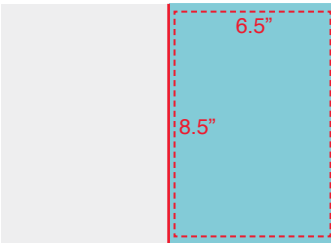
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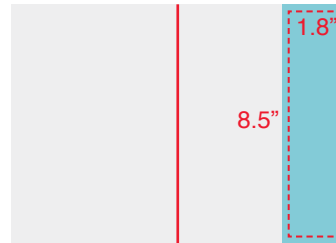


Full Page

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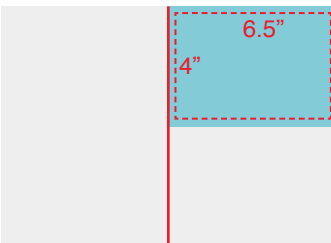
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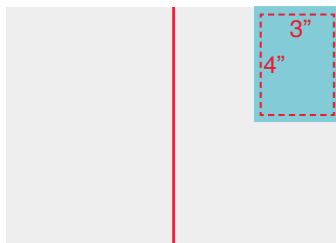
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6.5" x 4"



1/4 Page

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Live Area:
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